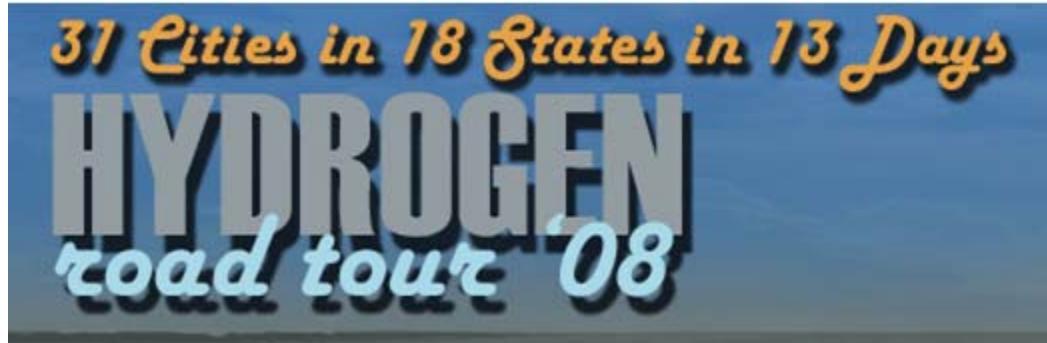




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Hydrogen Road Tour Organizers

Arizona Public Service	National Hydrogen Association
California Fuel Cell Partnership	Nuvera Fuel Cells
Centralina Clean Cities	Powertech Labs
Chevron	The PublicGen Companies
Connecticut Center for Advanced Technology	Shell Hydrogen
The Center for Transportation and the Environment	South Carolina Hydrogen and Fuel Cell Alliance
Las Vegas Valley Water District	Southern Fuel Cell Coalition
Maine Hydrogen Energy Center	US Army
Maine Clean Communities	US Department of Energy
Massachusetts Hydrogen Coalition	US Department of Transportation
Missouri University of S&T	... And many others!



9 Full-Time Tour Vehicles

- BMW Hydrogen Series 7
- Daimler Mercedes Benz F-Cell
- GM Chevy Equinox
- Honda FCX Clarity
- Hyundai Tucson FCV
- Kia Sportage FCV
- Nissan XTrail FCV
- Toyota Highlander FCHV
- Volkswagen Turan FCV

Plus several “guest” vehicles along the way!



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Mobile Refueling Stations

- Air Products and Chemicals, Inc, HF-150
- Linde/BMW liquid refueling station
- Several hydrogen station fill-ups along the way





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Events – Media, Ride & Drive and Refueling





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Event Turnout Totals

Attendance	Test Drivers	VIPs	First Responders
6,589	1,654	40	137

- *Attendance figure is a conservative estimate. Test Drivers include only those who signed a liability waiver to participate in a Ride & Drive – those “just riding” not captured*
- *VIPs included federal congressional members, state officials, mayors, and federal officials*



Mainstream Media Totals

Combined Television Audience	Combined Circulation of Newspaper Coverage
8,617,677	5,331,161



Tour Accomplishments

The Hydrogen Road Tour provided an opportunity for Members of Congress, the media, and the public to see and drive hydrogen vehicles and understand the role this technology can play as an alternative to fossil fuels.

- ✓ Eleven Members of Congress (one Senator, ten House Members) participated in 10 different stops on the Tour
- ✓ Participants cultivated relationships with Members of Congress and staff and demonstrated their roles as leaders and coordinators of programs that show true promise for developing new transportation technologies
- ✓ Participants garnered national attention in major media outlets throughout the country
- ✓ Participants witnessed the public's high level of interest in hydrogen vehicle technology deployment (i.e., most asked "when can I get one?")



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Looking Ahead

- Partners planning the next *international* Hydrogen Road Tour – Southern California to British Columbia, Canada in late May 2009





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