

# Advanced Business & Technologies Hydrogen – Transporting the future

May 2016 I advanced Business & Technologies



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## Accelerating Energy Transition – Agenda

- 1. Hydrogen at Air Liquide -> industrial applications
- 2. Energy Transition: Hydrogen in transportation
- 3. Air Liquide's Hydrogen strategy 2020
- 4. What opportunities or hurdles lie ahead?

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# 1. Hydrogen at Air Liquide -> Industrial Applications



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#### Hydrogen, many existing applications...



**Heat Treatment** 



## Chemicals & Petroleum refining

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Glass



H2 Ultra pure <1ppb



**Rockets** 



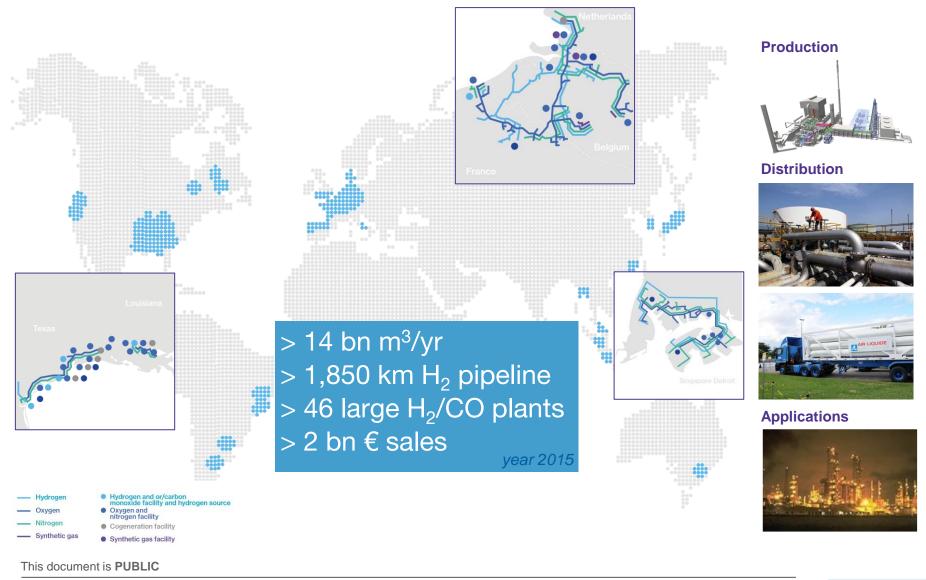
#### **Fuel cell vehicle**



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## 40 years of global investment in Hydrogen



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# 2. Energy Transition: Hydrogen in transportation



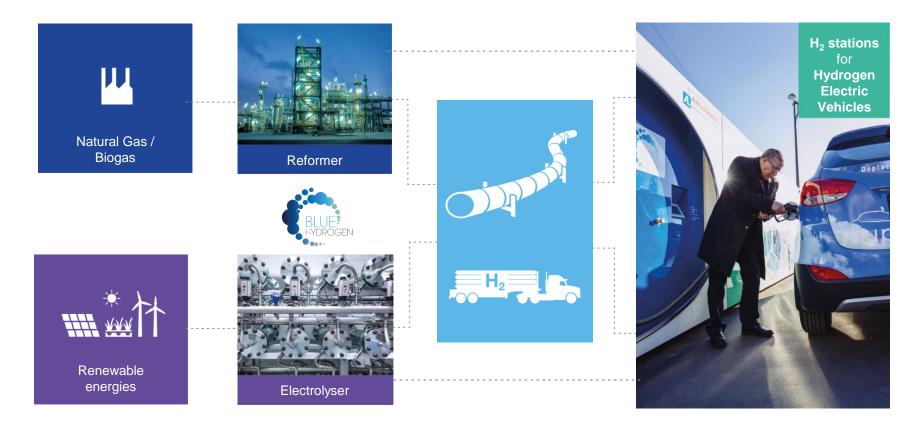
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## Hydrogen delivers dramatic transportation solutions

- H<sub>2</sub> produces zero emissions, just water
- H<sub>2</sub> enables energy storage



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## People 'get' Hydrogen – and are expecting it









Death Valley test 2014





Tokyo 'Hydrogen Olympics' 2020

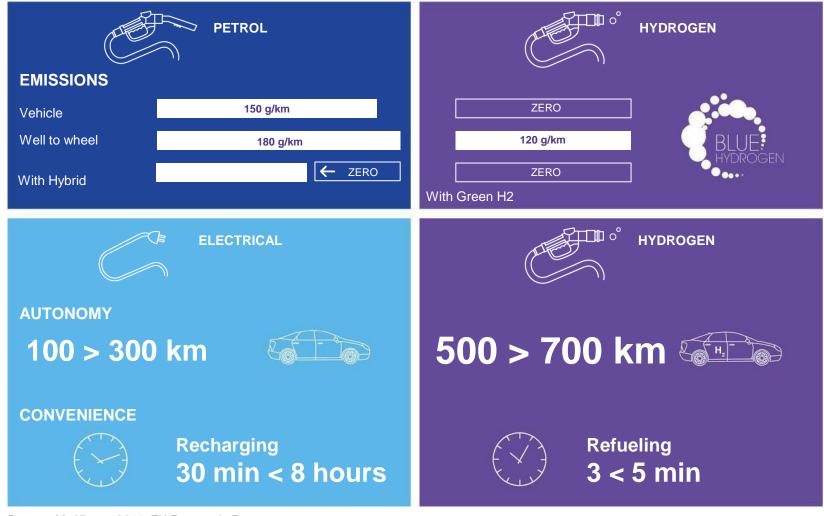
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#### Hydrogen out performs the alternatives



Source : Mc Kinsey, 2011, EU Powertrain Report

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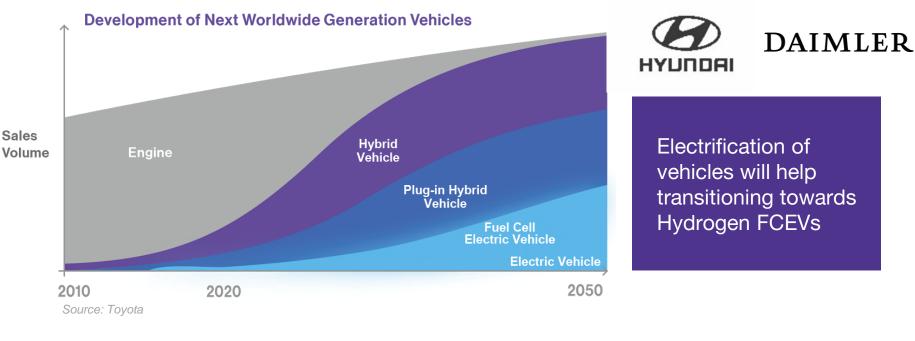
## The engine revolution favours $H_2$ ...



will already be driving a Hydrogen energy car. Hydrogen will be on every corner like petrol is today.



HONDA



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# 3. Air Liquide's Hydrogen strategy to 2020



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### Our ambition: leadership in H<sub>2</sub> Mobility

Leadership role in development of of H<sub>2</sub> Energy Markets

#### Be Major Mobility player

Maintain leadership across the full value chain from  $H_2$  production to delivery at the pump



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## Towards leadership in $H_2$ Mobility – 3 pillars



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#### Technology leveraged at every step in the chain



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## Everything we do leads to $CO_2$ - free H<sub>2</sub> mobility

**50% of H**<sub>2</sub> **energy** from carbon-free processes by 2020

A commitment to meet both **environmental requirements** and **economic constraints** 

#### Achieving "Blue H<sub>2</sub>"

- 1. Natural gas reforming + CCS
- 2. Water electrolysis
- 3. Biomass gasification
- 4. Biogas reforming







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#### Towards leadership in H<sub>2</sub> Mobility – 3 pillars



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#### U.S. – California & 'Zero Emission Vehicles' States

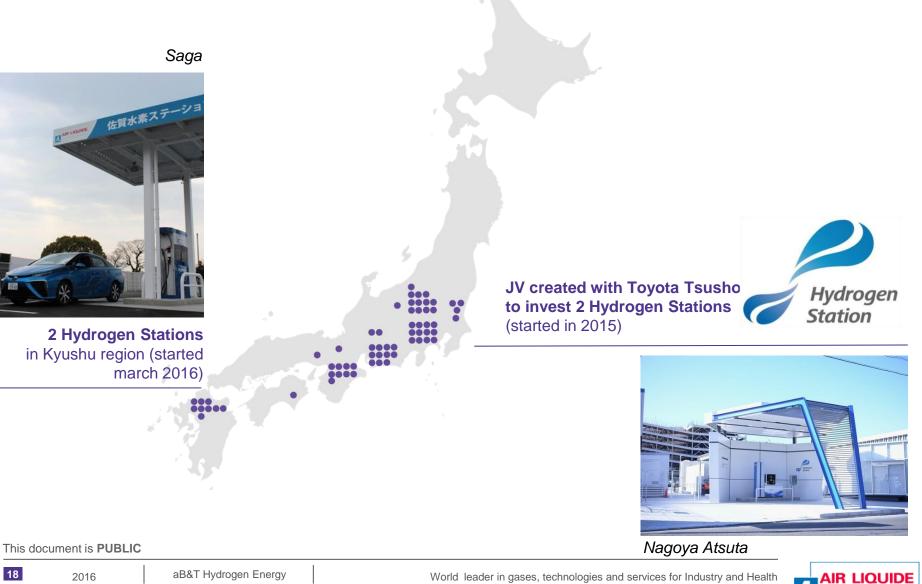


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#### Japan – Deployments through the National Plan



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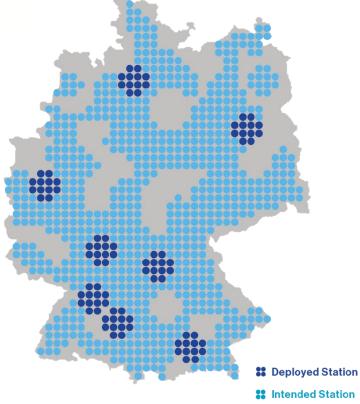
## Germany – H<sub>2</sub> Mobility Consortium





Air Liquide, Daimler, Linde, OMV, Shell and Total have agreed an action plan for the construction of a hydrogen station network in Germany

- **400 Hydrogen Stations by 2023** (100 by 2017)
- 350m € investment
- Max. 90 km distance between each station on motorways
- **10 Hydrogen Stations** in each metropolitan area







## Denmark – Copenhagen Hydrogen Network (CHN)

- 5 Hydrogen Stations owned by Air Liquide
- Hydrogen to be produced from renewables : HyBalance "Power to Hydrogen" project

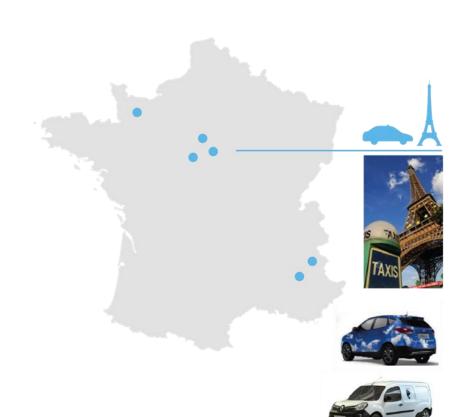


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#### France - H<sub>2</sub> Mobility initiative



H<sub>2</sub> Stations Network under development to supply Range Extender Electric Vehicles (REEV)

- St-Lo (1)  $\rightarrow$  10 REEV & 5 Hyundai ix-35
- Hyway  $(3) \rightarrow 50$  REEV in Lyon & Grenoble
- H2ME1 (3) → 100 REEV
- Eas-Hymob  $(15) \rightarrow$  in Normandy
- H2ME2 (9)  $\rightarrow$  up to 1,000 REEV & 20 FCEV

#### Current Air Liquide developments

- Hyway Grenoble (2)
- Hype Paris
  - H2ME1 (1)  $\rightarrow$  South Paris
  - H2ME2 (2)  $\rightarrow$  North & West Paris

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## Towards leadership in $H_2$ Mobility – 3 pillars



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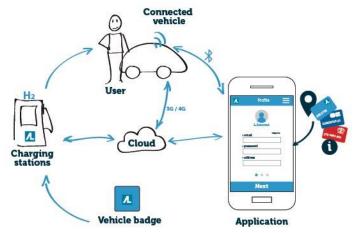
## Delivering a new mobility experience...

Enhancing every experience to create a clean and hassle-free future for customers

Critical aspects of the experience we deliver

- Reliability
- Accessible and ergonomic stations
- Fast charging time
- Network density
- Convenient payment
- Better experience than today's alternatives
- A totally connected experience

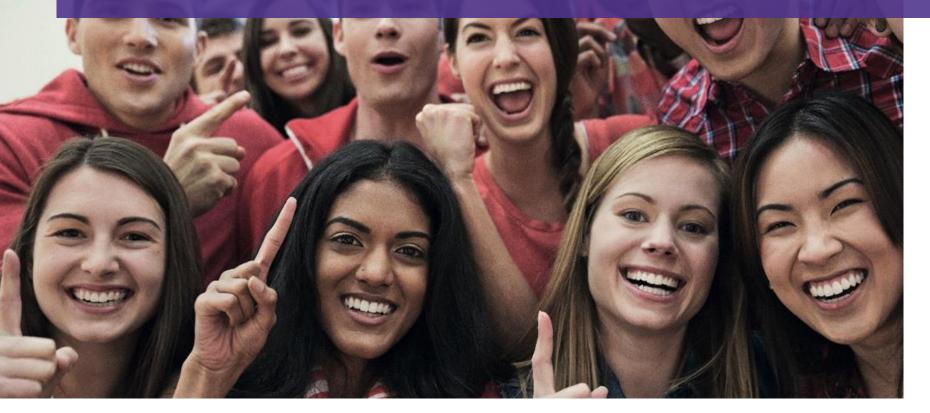






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## 4. What opportunities or hurdles lie ahead?



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### Sustainable mobility is within our grasp

Transition evolving at unprecedented pace

- Car electrification (hybrids, battery electric, FCV, e.g. <u>Pri</u>us, Mirai...)
- New mobility models (Uber, car sharing...)
- Autonomous vehicles



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Gov. Yoichi Masuzoe – "demotorization" 2020 Olympics



#### Clear signs of support around the globe

- Japan: M. Abe's commitment towards a H<sub>2</sub> Society
- Korea: New Green Car roadmap (Dec. 2015)
- Europe: EU-funded programs (FCH JU, TEN-T)
- ZEV Allianz : US (California, NE) , Germany, Netherlands

*"I have no doubt that Japan comes to the 'Front runner' of hydrogen energy race. I commit to promote hydrogen innovation much harder." - Prime Minister Abe (April 2015)* 

#### But need to further incentivize <u>Demand</u> and <u>Offer</u> to accelerate the transition

- Customers
- Car OEMs
- Infrastructure developers



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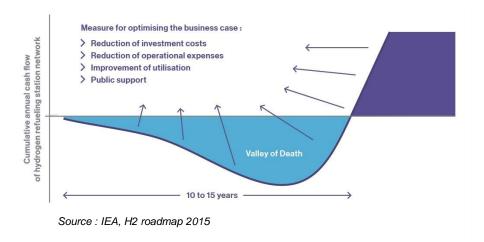


## We are identifying financial solutions...

#### Main issue

 Under-utilization of Hydrogen Stations and "Valley of Death" periods

#### H2 Station – cash flow curve



#### Example:

- Guarantee mechanism from
  Governments to attract Private Debt and
  secure lenders against FCEV ramp-up risk
- Managed through issurance and buy-back of Carbon Tickets, based on station performance

#### **Possible outcome:**

- Attract private capital into H<sub>2</sub> infrastructure development (banks, funds)
- Convergence of interests between project promoters and Governments
- Limited impact on budget/public debt → Strong leverage effect

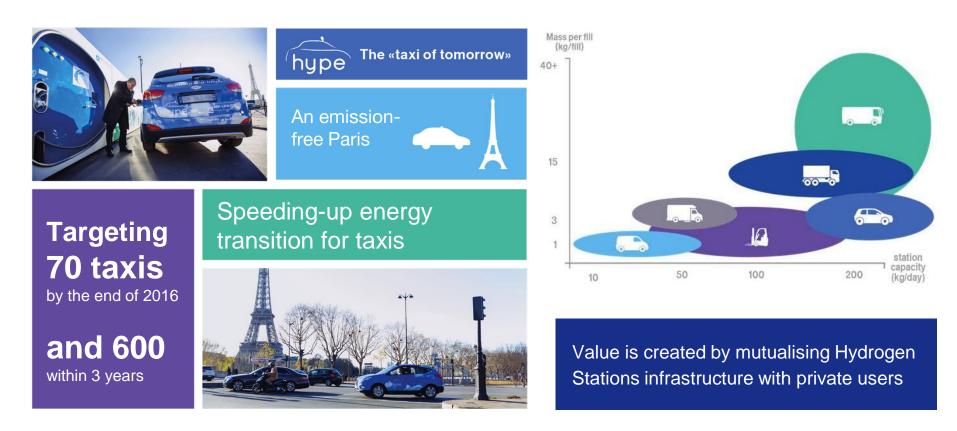




#### Innovative business models to accompany new usages...

#### Captive fleets are catalysts for take-off

Captive fleet niches: buses, light commercial vehicles, taxis



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## The Hydrogen Society is closer than we think...

Acting now, we can rapidly accelerate a long overdue energy transition

As we advance towards an emission-free Hydrogen Society, we may just be solving the ultimate sustainability challenge...



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## Thank you



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