

IPHE Workshop

Governmental Programmes on E-Mobility

Ulm, Germany

June 15, 2010



**International Partnership
for Hydrogen and Fuel Cells
in the Economy**



Federal Ministry
of Transport, Building
and Urban Development



AGENDA

INTRODUCTION

09.30 - 09.45 Introduction by Dr. Veit Steinle, Director-General, Environmental Policy and Infrastructure, Departmental Policy Issues, Federal Ministry of Transport, Building and Urban Development

SESSION 1: Electro Mobility Programmes in selected IPHE countries

09.45 - 10.30 **Germany** – Dr. Klaus Bonhoff, National Organisation Hydrogen and Fuel Cell Technology
Germany – Dr. Rolf Reiner, The Stuttgart Region Economic Development Corporation

10.30 - 10.50 *Coffee Break*

10.50 - 11.20 **European Commission** – Beatrice Coda, DG Research Energy Conversion & Distribution System

11.20 - 11.50 **Japan** – Yoichi Iida, NEDO Europe

11.50 - 12.20 **USA** - Jason Marcinkoski, U.S. Department of Energy

12.20 - 13.45 *Lunch*

SESSION 2: Industry Perspectives

13.45 - 14.30 **McKinsey & Company, Inc.** – Dr. Martin Linder, Associate Principal – *Evaluation and Commercialisation of Hydrogen Fuel Cell Vehicles – Overview of Industry Activities*

14.30 - 15.00 **TOTAL Deutschland GmbH** - Carsten Retzke, Head of Special Projects/Hydrogen – *TOTAL's Activities towards Sustainable Mobility – Hydrogen Infrastructure: Existing Projects, Green Sources and Ramp-up Scenarios*

15.00 - 15.20 *Coffee Break*

15.20 - 15.50 **Toyota Motor Europe** - Bernard Grünwald, Senior Manager External Affairs – *The Toyota Way towards Sustainable Mobility – Hybrid Technology as Key to the Electrification of the Power train*

FINAL DISCUSSION

15.50 - 16.45 Final discussion and conclusion is led by Prof. Werner Tillmetz, Zentrum für Sonnenenergie- und Wasserstoff-Forschung Baden-Württemberg – *“Common Challenges and Solutions for Global Markets – Role of Governments” Summary and Closing Remarks*

17.30 *Reception* – Dr. Klaus Bonhoff, NOW GmbH / Dr. Christian Mohrdieck, Daimler AG
Get Together and Welcome for all participants of Tutorial, IPHE Workshop and Conference at Edwin-Scharff-Haus, Neu-Ulm.

