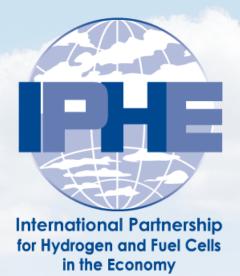


Governmental Programmes on E-Mobility

Ulm, Germany June 15, 2010







AGENDA

RODUCTION	
09.30 - 09.45	Introduction by Dr. Veit Steinle, Director-General, Environmental Policy and Infrastructure, Departmental Policy Issues, Federal Ministry of Transport, Building and Urban Development
SION 1: Elect	ro Mobility Programmes in selected IPHE countries
09.45 - 10.30	Germany – Dr. Klaus Bonhoff, National Organisation Hydrogen and Fuel Cell Technology Germany – Dr. Rolf Reiner, The Stuttgart Region Economic Development Corporation
10.30 - 10.50	Coffee Break
10.50 - 11.20	European Commission – Beatrice Coda, DG Research Energy Conversion & Distribution System
11.20 - 11.50	Japan – Yoichi Iida, NEDO Europe
11.50 - 12.20	USA - Jason Marcinkoski, U.S. Department of Energy
12.20 - 13.45	Lunch
SION 2: Indus	stry Perspectives
13.45 - 14.30	McKinsey & Company, Inc. – Dr. Martin Linder, Associate Principal – Evaluation and Commercialisation of Hydrogen Fuel Cell Vehicles – Overview of Industry Activities
14.30 - 15.00	TOTAL Deutschland GmbH - Carsten Retzke, Head of Special Projects/Hydrogen – TOTAL's Activities towards Sustainable Mobility – Hydrogen Infrastructure: Existing Projects, Green Sources and Ramp-up Scenarios
15.00 - 15.20	Coffee Break
15.20 - 15.50	Toyota Motor Europe - Bernard Grünewald, Senior Manager External Affairs – <i>The Toyota Way towards Sustainable Mobility</i> – <i>Hybrid Technology as Key to the Electrification of the Power train</i>
AL DISCUSSIO	N
15.50 - 16.45	Final discussion and conclusion is led by Prof. Werner Tillmetz, Zentrum für Sonnenenergie- und Wasserstoff-Forschung Baden-Württemberg – "Common Challenges and Solutions for Global Markets – Role of Governments" Summary and Closing Remarks
17.30	Reception – Dr. Klaus Bonhoff, NOW GmbH / Dr. Christian Mohrdieck, Daimler AG Get Together and Welcome for all participants of Tutorial, IPHE Workshop and Conference at Edwin-Scharff-Haus, Neu-Ulm.

