



International Partnership  
for Hydrogen and Fuel Cells  
in the Economy

## *Japan* Update

40<sup>th</sup> IPHE Steering Committee Meeting  
4 – 5 October 2023  
Washington DC, United States

# Announcements / New Initiatives *Japan*

## Policies/Initiatives

### May

- “Green Transformation Promotion Act “ enacted
  - Identify “green” industry areas to invest (hydrogen, renewables, battery, grid, energy efficiency, ....)
  - Aim to induce public – private investment.
  - “GX Promotion Bond” in the size of JPY20 tril (circa. USD150bn) in 10 years to be issued

### June

- “Basic Hydrogen Strategy” updated
  - First update since originally issued in 2018
  - 2040 volume target
  - Basic concept of support schemes

# Highlight of the 2023 Strategy

## Overview

- To introduce hydrogen having well regard to the **S+3E** principles (**S**afety, **E**nergy security, **E**conomic efficiency, **E**nvironmental compatibility) and industry competitiveness.
- The scope of strategy includes hydrogen and its derivatives such as ammonia, synthetic methane, synthetic fuels, etc., taking into consideration of the challenges and timelines surrounding these products.

## Basic Strategy

### Expanding Supply

- (a) A new volume target at **12 Mt/p.a. by 2040**.
- (b) Leading to low-carbon hydrogen by introducing:
  - ① **carbon intensity-based criteria**, not “colour” based;
  - ② guiding regulatory requirements.
- (c) Promote domestic production and supply chain. Target share of electrolyzers (domestic and overseas) that involve **Japanese element (including parts and materials) by 2030 is set around at 15GW**.
- (d) Strengthen relationships with exporting countries, develop transportation technologies and expand financing capabilities.

### Creating Demand

#### (a) **Power generation**

A wide range of use in power sector, including co-firing and single-firing.

#### (b) **Fuel cells**

Deploy FC stack technology in a variety of applications such as commercial vehicles, rolling stocks, vessels, heavy-duties, agri machinery as well as use for decarbonising ports and airports.

#### (c) **Industrial use**

Heat use such as boilers and other equipment in the hard-to-abate factories. Develop technologies to utilise as raw material in the fields of steel and chemicals.

#### (d) **Home use**

Promote high performance and low-cost residential FC.

To introduce various support schemes with a view to setting up large-scale, resilient supply chains:

- a. **Producer support scheme (price gap subsidy)**
- b. **Cluster development support**

Others:

- ① Promote regional use and consumption and engage local governments
- ② Assist innovative R&D
- ③ Cross-border cooperation for standardisation and other activities
- ④ Raise public awareness and acceptance

# Highlight (continued)

## For a competitive hydrogen industry

- Leverage Japan's strength in the technology in order to compete in the global market.
- Aim to achieve ①decarbonization ②energy security ③economic growth, at the same time.

	Production	Transport	Use
Current	<ul style="list-style-type: none"> <li>•Competitive in electrolysis membranes, catalysts, next generation electrolysis systems.</li> <li>•Leading large-scale demonstration electrolyser projects, but less competitive in forming and installing large-scale projects.</li> <li>•Licenses for ammonia production are held by limited number of non-Japanese companies.</li> </ul>	<ul style="list-style-type: none"> <li>•Succeeded in the world's first maritime transport of hydrogen by way of LH2 and MCH</li> <li>•Players as producer are limited. Need to expand domestic production facilities and human resources.</li> <li>•Need to promote: use of ammonia as a carrier; introduction of carrying vessel; establishing supply infra</li> </ul>	<ul style="list-style-type: none"> <li>•Strong in technology and quality of FC and hydrogen/ammonia power generation technologies. Accelerated introduction of household FC.</li> <li>•World's first heat use at industrial factory.</li> <li>•Large demand expected in steel and chemical industry.</li> <li>•<u>Competitive in carbon recycling.</u></li> </ul>
Direction	<ul style="list-style-type: none"> <li>•Consider government support to expand production facilities for electrolysis and materials.</li> <li>•Form large-scale projects in Japan and/or in abroad.</li> <li>•Develop innovative technologies so as to reduce the use of rare metals.</li> <li>•Development and demonstration of efficient ammonia synthesis technology in Japan.</li> </ul>	<ul style="list-style-type: none"> <li>•Support schemes: price gap subsidy and cluster development support</li> <li>•Establish supply base for carrying vessel</li> <li>•Standardization of quality of hydrogen and its derivatives</li> </ul>	<ul style="list-style-type: none"> <li>•Focus on support to introduce FC in commercial vehicles and machinery and equipment at ports and airports</li> <li>•Establish co-firing and single-firing technology in power generation and market them globally.</li> <li>•Establish technologies of hydrogen reduction steelmaking, decarbonized chemical products and market them globally.</li> <li>•Utilize fuel use in marine and industrial fields</li> </ul>

## Safety Issues

- Develop a hydrogen safety strategy for large-scale hydrogen use, rationalize and refine the relevant laws and regulations to cover the whole supply chain.
- ①Obtain scientific data to support the hydrogen safety ②Sharing data and knowledge in the common areas
- ③Develop a seamless security environment by applying technical standards in a uniformed way
- ④Use of third-party organizations (e.g. an organisation with concentrated knowledge and experience)
- ⑤Human resources development and cooperation with universities (including recurrent education)

# Announcements / New Initiatives *Japan*

## Funding

### High-efficiency boiler subsidy, JPY 30 billion

Followed by the 2023FY supplementary budget, 2024FY budgetary request is supposed to support the introduction of high-efficiency boiler, due to addressing the hot water supply accounts for a large portion of household energy consumption.



**Stationary Residential Fuel Cells**  
Subsidy: JPY 150k/unit



**Hybrid Boiler (gas & heat-pump)**  
Subsidy: JPY 40k/unit



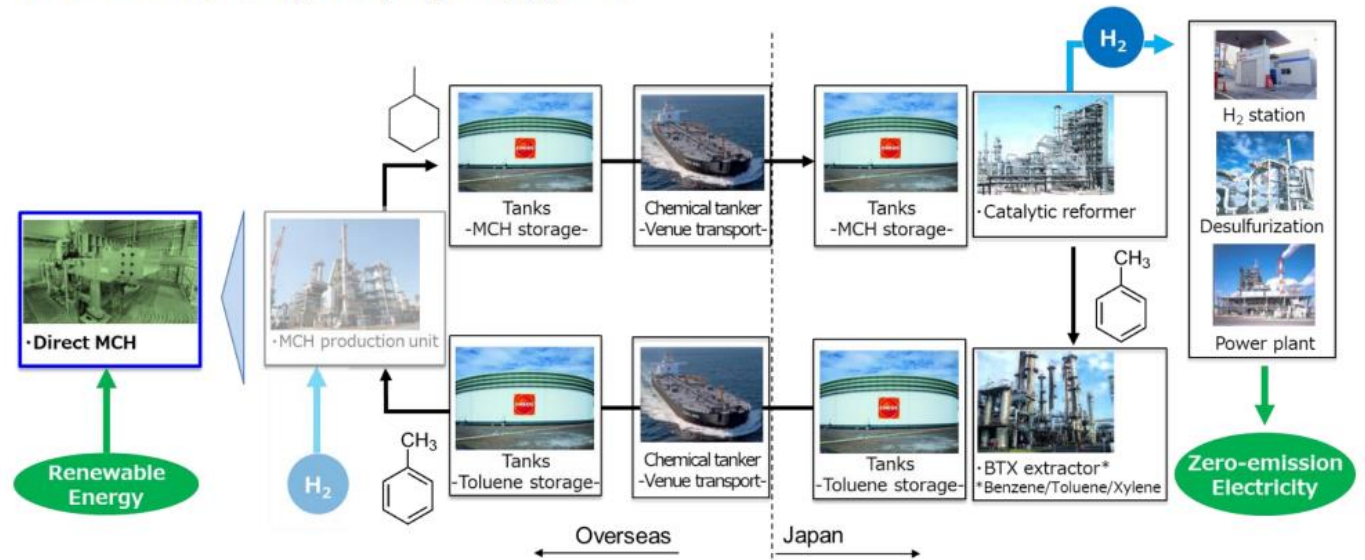
**Heat-pump Boiler**  
Subsidy: JPY 40K/unit

# Announcements / New Initiatives *Japan*

## New Research & Development, Demonstration and/or Deployment Activities

- Cross-border supply chain demonstration project by using Direct MCH.
- From Brisbane to Yokohama
- Green MCH produced (Brisbane) and transported to Japan
- Hydrogen extracted from MCH filled into a small fuel cell bus in Yokohama (June 2023).

Role of Direct MCH® in green hydrogen supply chain



Source: ENEOS

# G7 Excursion



The liquefied hydrogen carrier “Suiso Frontier” tour held in Hokkaido and Hiroshima.



Photos provided by Kawasaki Heavy Industries



# Middle East Excursion

Suiso Frontier tour was also held in Saudi Arabia, UAE and Oman, as part of or follow-on of PM and Minister's visit.





# Announcements / New Initiatives *Japan*

## Key Collaborations

### March

Inaugural Asia Zero Emission Community (AZEC) forum

### May

Memorandum of Cooperation (MOC) on the development of hydrogen technologies with Poland executed.

### September

Tokyo GX Week (including HEM)

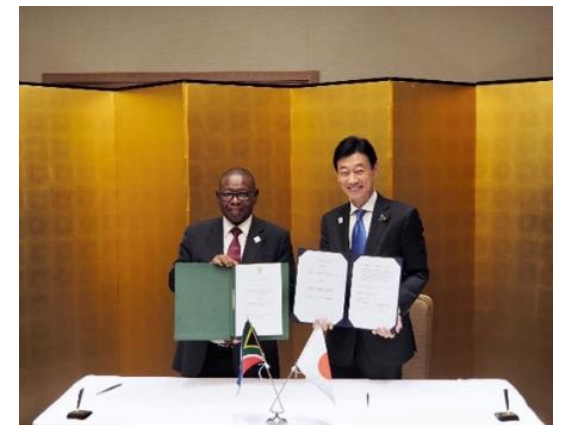
MOC on hydrogen and ammonia with South Africa



Photo from AZEC



MOC with Poland



MOC with South Africa

# Japan – Profile October 2023



## Status of Deployments

- Fuel Cell Vehicles: 7,851 as of Jul. 2023
- FC Bus: 134 as of Apr. 2023
- Forklifts: 417 as of Mar. 2023
- 70MPa HRS: 179 operational as of Aug. 2023
- Stationary residential fuel cells (ENE-FARM): 485,972 as of Jun. 2023

## Leading Government Initiatives

- “Basic Hydrogen Strategy” was updated on 6<sup>th</sup> June 2023.

## Goals or Focus Areas

- Cost (JPY/Nm<sup>3</sup> – H<sub>2</sub>)  
JPY 30 /Nm<sup>3</sup> by 2030  
JPY 20 /Nm<sup>3</sup> by 2050
- Hydrogen supply & demand  
3 M tones by 2030  
20 M tones by 2050

## Deployment Goals

- Deployment target by 2030:
- Fuel Cell Vehicles: 800,000
  - H<sub>2</sub> Refueling Stations: 1,000
  - Fuel Cell Buses: 1,200
  - Stationary residential fuel cells: 3 million

## Funding – 2024FY budgetary request

- Fuel Cells R&D: JPY 8 billion
  - H<sub>2</sub> Supply Chain RD&D: JPY 8.6 billion
  - H<sub>2</sub> Hub demonstration: JPY 6.2 billion
  - High-Efficient Boiler Subsidy, including stationary residential fuel cells: JPY 31.4 billion
- Green Innovation Fund
- Large-scale H<sub>2</sub> supply chain: JPY 300 billion
  - Large electrolyzer development: JPY 70 billion



# Thank you



International Partnership  
for Hydrogen and Fuel Cells  
in the Economy